

**Debbie Gisonni**  
**Corporate Advisor, Self-Empowerment Catalyst, Author, Host**  
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**Debbie Gisonni radically improves the success of people and companies.** She has advised business executives and individuals alike in both business strategy and personal fulfillment. Debbie has over two decades of leadership and C-suite positions across a broad range of industries such as publishing, health and wellness, metaphysics, television, hospitality and high-tech in both corporate and nonprofit industries. She has cross-functional expertise in sales and marketing management; internal and external communications; public speaking and media training; writing and storytelling; personal growth and development; meditation and mindfulness. As one of the first and youngest female publishers in the tech market for *Network Computing* and *Internet Week*, Debbie is a role model for women of all ages.

**Business:** After her 15-year career in the high-tech industry, Debbie joined Stillheart Institute in 2010 as Executive Director, and later as CEO, to launch the nonprofit organization as an overnight retreat center offering personal, professional and spiritual growth and development programs. In 2014, she returned to her consulting practice, which led her to a 6-month contract in 2016 as CEO for Professional Business Women of California, an organization advancing gender equity and women’s leadership in corporations. In 2017, Debbie stepped in as Interim Executive Director for Midpen Media Center, a nonprofit TV station and media services provider. For several months in 2018, she served as Acting CEO for SHE Living, an Internet media start-up with a feminine perspective. During 2019, as General Manager of Canyon Ranch Woodside, Debbie oversaw the launch and opening of the new wellness retreat center. In 2021, Debbie founded SELF POWER NOW! Media and continues to advance personal fulfillment, professional growth and business success through her media work and business leadership.

**Media:** Debbie is the founder of SELF POWER NOW! Media - a collection of books, online courses and podcast that empower people to rise above the daily challenges of life and work – from the trivial to the tragic – and live life with ease, happiness. and success. The SELF POWER NOW! Courses are a series of life-changing, online and on-demand courses holistically designed to address, integrate and balance all realms of life – the mental, physical, spiritual and emotional. Debbie is the author of the nonfiction books, [\*The Goddess of Happiness: A Down-to-Earth Guide for Heavenly Balance and Bliss\*](#) and [\*Vita’s Will: Real Life Lessons about Life, Death & Moving On\*](#). Her first novel, [\*Note to Self: Love\*](#), shares the overarching theme of self-empowerment with her earlier books. Her articles have appeared on numerous platforms including the *Huffington Post*. Debbie has addressed audiences from corporate executives to women’s groups to teens. As a Pond’s “40’s & Fabulous” winner, she was featured in a national commercial, and she has been a guest, host and moderator for live and taped Internet, TV and radio shows. In 2014, Debbie was inducted into the [\*Happiness Hall of Fame\*](#) - an organization that recognizes special people who have advanced the cause of happiness throughout the world. Other inductees include celebrities such as, Deepak Chopra, Serena Williams, Taylor Swift, Dolly Parton, Bubba Paris, Steph Curry, Jack Canfield, Gordon Ramsey and Julie Bowen.

**Education:** B.S. Business Administration - Marketing and Advertising minor. Certified in Hypnotherapy, Holistic Life Coaching, and Continued Board Education.